



Proven Solutions for Cost Containment

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PMSI's Eileen Auen Named as *Tampa Bay Business Journal's* 2011 Business Woman of the Year in the Business Services Category

Tampa, Fla. (August 30, 2011) – [PMSI](#), one of the nation's largest providers of specialty workers' compensation products and services, announced today that Eileen Auen, Chairman and Chief Executive Officer, was named Business Woman of the Year, in the Business Services category, by the *Tampa Bay Business Journal*.

An independent panel of judges named 52 finalists for the awards out of a record pool of 360 nominations. Finalists were split across eight categories and the winners of each category were announced at a formal event on Friday, August 19. Winners were selected based on their professional contributions, demonstrated leadership and commitment to the local community.

"Tampa Bay has produced some outstanding female leaders over the years," noted Auen. "I'm honored to be included in this group representing women who are working hard to improve their profession, the livelihood of others and the community. This is an honor I have achieved not on my own, but through the support of a dedicated team of employees and professional colleagues."

Auen is a recognized leader in the insurance industry with more than 20 years of experience in senior-level positions. In 2010, she was named one of the "Women to Watch" by *Business Insurance*, a leading industry trade publication. Eileen has led PMSI since December 2008. Her previous positions include serving as Chief Executive Officer of APS Healthcare as well as holding executive positions at Aetna, CIGNA and HealthNet.

For more information on the award, visit the official 2011 Business Woman of the Year website at http://www2.bizjournals.com/tampabay/events/2011/businesswoman_of_the_year/.

About PMSI:

Founded in 1976, PMSI is a leader in developing solutions to control the growth of medical costs in workers' compensation. As one of the nation's largest and most experienced companies focused solely on workers' compensation, we deliver proven solutions for cost containment across the claims lifecycle. PMSI's Pharmacy, Medical Services and Equipment, and Settlement Solutions products deliver quantifiable results and improve the quality of care for injured workers. We provide our customers with the innovation, focus, expertise, analytics and technology needed to successfully deliver workers' compensation benefits. For more information, visit www.pmsionline.com or call 877.ASK.PMSI.

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