



## **SOUTHWEST AIRLINES RENEWS MULTI-YEAR CONTRACT WITH PMSI**

*Leading Airline Continues Relationship with Industry's Most Experienced  
Workers' Compensation Pharmacy Benefits Manager*

Tampa, Florida (December 10, 2009) – Southwest Airlines Co. (NYSE: LUV) recently renewed its contract with PMSI, one of the nation's largest providers of specialty products and services for the workers' compensation market. PMSI will continue to provide retail and mail order pharmacy services for the airline.

"Our decision to renew is based on PMSI's proven performance in the past two years as a service provider for Southwest Airlines," stated Patti Colwell, Manager - Injury Recovery Resources for Southwest Airlines. "As a leader in the airline industry, our goal is to work with top-notch partners in developing the right programs to meet Southwest's needs—and PMSI meets our standards of excellence. The solutions PMSI brings to the market to address out-of-network spend and non-traditional pharmacy transactions were part of our decision."

Working in collaboration with the Southwest team, PMSI's pharmacy benefit management program has helped Southwest achieve savings above industry benchmarks. Southwest will benefit from PMSI's comprehensive conversion solutions driving in-network penetration through programs such as the re-indexing of claims with a major chain retailer, third-party biller arrangements, and the adjudication of prescriptions dispensed in clinic and mail order pharmacy settings.

"Southwest appreciates innovation, enabling a continued partnership with PMSI," commented Eileen Auen, Chairman and CEO, PMSI, in making the announcement. "We are committed to providing innovative solution offerings to maximize value to our clients while addressing the needs of their workers."

### **About PMSI:**

PMSI is one of the nation's largest full-service providers of clinically-driven services for Pharmacy, Medical Services and Equipment, and Settlement Solutions, and is devoted exclusively to the workers' compensation and liability markets. For over 33 years, PMSI has led the industry and served as the trusted resource for thousands of insurance payers, state workers' compensation funds, employers, and third-party administrators. Today, PMSI continues its leadership position by managing millions of pharmacy, medical services and equipment, and settlement transactions each year. For more information, please refer to the PMSI website at [www.pmsionline.com](http://www.pmsionline.com).

### **About Southwest Airlines:**

After 38 years of service, Southwest Airlines continues to differentiate itself from other low fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a

comfortable traveling experience. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 68 cities in 35 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has nearly 35,000 employees systemwide. For more information, please visit [www.southwest.com](http://www.southwest.com).

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